

INTERFACE project at the University of Novi Sad

Dissemination plan

October 2012:

- INTERFACE project web page posted on UNS's web portal (links from the home page to the INTERFACE page are: <http://www.uns.ac.rs/sr/> → [Tempus](#) → [Projekti](#) → [511224 -TEMPUS-1-2010-AT-TEMPUS-JPHES](#))
- October the 17th 2012: Promotion of UNS activities for better employability titled "Step-by-step towards employment" ("Korak po korak do zaposlenja"), in Zrenjanin, in the Medical secondary school (Srednja medicinska škola)

Careers development and counseling:

- October the 24th 2012: Short announcement on the university's web site (half page) about the presentation of the Deloitte auditing company, in the framework of INTERFACE PROJECT (link from the UNS home page to the announcement is: <http://www.uns.ac.rs/sr/> → [Poseta kompanije Deloitte Univerzitetu u Novom Sadu \[24.10.2012.\]](#))
- *Road show:* Career development and counseling services at the University of Novi Sad
 - October the 24th 2012, at the Faculty of Technology in Novi Sad
 - October the 26th 2012: at the Faculty of Technical Sciences in Novi Sad
 - October the 29th 2012: at the Faculty of Agriculture in Novi Sad
 - October the 30th 2012: at the Faculty of Natural Sciences in Novi Sad
 - October the 31st 2012: at the Faculty of Medicine in Novi Sad

November 2012:

- Printing and distribution across 14 faculties of leaflets with general information on the INTERFACE project
- Circular introduction letter to all faculties at the UNS, explaining the INTERFACE pilot project goals and asking them to be most cooperative and supportive to LLL, alumni and careers pilot realization, sent by the project coordinator, on behalf of the University of Novi Sad
- Interview to "Dnevnik" newspaper on forthcoming three INTERFACE pilot projects
- Announcing on local TV station (Novosadska televizija) the forthcoming three INTERFACE pilot projects
- November the 20th 2012: Promotion of UNS activities for better employability titled "Step-by-step towards employment" ("Korak po korak do zaposlenja"), in Sombor, at the Faculty of Pedagogy
- *Road show:* Career development and counseling services at the University of Novi Sad
 - November the 1st 2012: at the Faculty of Philosophy in Novi Sad
 - November the 2st 2012: at the Faculty of Economics in Novi Sad
 - November the 5th 2012: at the Faculty of Sports and Physical Education in Novi Sad

December 2012:

- Linking the UNS web-page to the INTERFACE centre web-portal

Careers development and counseling:

- Five workshops will be done during December 2012.
- After each workshop education materials will be posted on the web site and also delivered to students who attended workshops together with an evaluation form.
- Promotion of newly developed materials will be done through mailing list, Facebook, promotion tables on faculties and on promotional stands at campus.

Alumni:

- Second half of December - An invitation will be sent to alumni for on-line participation in database update and electronic forms filling.

February - March 2013:

- Open day of INTERFACE Center: Last week of March

Alumni:

- Alumni web site with update and search options available
- Last week of March - Publishing on the alumni web site in a form of electronic newsletter and on alumni page in faculties' periodicals acquired success stories and career development best-practices.
- Last week of March - Making available relevant information on LLL and CCD possibilities, forthcoming events on UNS, etc. to all alumni members on the alumni web site

LLL activities:

- Dissemination of the catalog of LLL courses offered at UNS
- A promotion campaign will be organized at each faculty, where an IC stand will be set up and volunteers will distribute the LLL courses catalog and disseminate information on on-line version and web search options.
- Promotion of LLL courses catalog on local TV, in February
- Announcement about the catalog in a local newspaper, in March
- Posting an electronic version of the catalog on the university's web site

April 2013:*LLL activities:*

- Review of the results of the preliminary analysis of needs for LLL courses and satisfaction of attendants on the university's web page
- informing the faculties and stakeholders about the results of analysis
- one newspaper article on the results of LLL pilot in a local newspaper

Careers development and counseling:

- Five workshops will be done during April 2013.
- After each workshop education materials will be posted on the web site and also delivered to students who attended workshops together with an evaluation form.
- Promotion of newly developed materials will be done through mailing list, Facebook, promotion tables on faculties and on promotional stands at campus.

Alumni:

- Last week of April - Publishing on the alumni web site and on alumni page in faculties' periodicals acquired success stories and career development best-practices.
- Making available relevant information about UNS, alumni, LLL and CCD possibilities, etc., to all alumni members on the alumni web site
- Contacting alumni for active participation

June 2013:

- Publishing results on pilots in local newspapers
- TV show on conducted pilot projects and lessons learned
- Announcing the Closing conference in Novi Sad in autumn, on the web site

July 2013:

- Announcing the LLL catalog for the next year
- Announcing the Closing conference in Novi Sad in autumn, on the web site

September 2013:

- Open day organized to introduce new students with the IC work

October 2013:

- Final conference of INTERFACE partners in Novi Sad
- Conference coverage in newspapers and TV